

Newsletter

~ Spring 2012 ~

Established in 1972, Shun Tak Holdings Limited ("The Group") (HKSE 242) is a leading conglomerate in Hong Kong with core businesses in transportation, property, hospitality and investments. It has a strong established presence in Macau, Hong Kong and South China. The Group is listed on the Hong Kong Stock Exchange since 1973 and is currently a constituent stock of Hang Seng Mid-Cap Index, Hang Seng Corporate Sustainability Benchmark Index and MSCI HK Small Cap Index.

Company Overview

Stock Code: 0242HK

Share Price: HK\$3.28

Market Cap: HK\$7.12B

*Closing price as at 9 Feb 2012

No. of Issued Shares: 2.17 B

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You are cordially invited

to join our private show flats tour

~ Nova Park, Chatham Gate, Taipa Hills & Mandarin Oriental Services Apartment ~*

**[not open to public, for our VIP guests only]*

Session One: Friday, Feb 10, 2012 11:00am - 4:45pm,

Session Two: Friday, Feb 17, 2012 11:00am - 4:45pm

Land Transportation in HK and Macau will be provided.

Round trip ferry tickets will be provided.

For more details and enrolment, please contact Mr. Jacky Yip at 2859-3107/jackyyip@shuntakgroup.com



Nova Park is popular among Macanese

Launched in November 2011, **Nova Park**, Macau's newest urban parkside residential development, nestled in the heart of the thriving Taipa community; it offers a spectacular view of the stunning Taipa Central Park, making ample use of glass facades to usher in sunlight and beauties of nature from beyond.

Shun Tak's recent launch of Nova Park was a great success, the first batch of around 130 units were sold out within 2 days at an ASP of over HK\$4,500/sf. More than [95%] of the units were purchased by local buyers. It reflected the strong local demand for Macau's property market. Nova Park has proven to be an extremely popular project for home buyers looking for their dream home at affordable prices. Nova Park first introduces 24-hour residential clubhouse services, PARK24, designated facilities will be available to residents any hour of day in three uniquely innovated zones: Aqua, Terra and Aero.





Chatham Gate

The **Chatham Gate** project was launched at the end of December 2011 and the model suites located in the Westwood, Kennedy Town, is now opened for public viewing. Shun Tak has very positive response from the market. A total of 247 units were launched at the price range from \$8,838-\$18,694/sf. Around 60% of the launched units had been sold after Chinese New Year.



Transportation



On 30 September 2011, STCTS completed the acquisition of New World First Ferry Services (Macau) Limited and New Ferry – Transporte Marítimo de Passageiros (Macau), Limitada, including seven high-speed passenger ferries and operation concession granted by the Macau SAR Government at a consideration of HK\$350 million. The Acquisition enlarges the fleet size of STCTS, and also increases its market share in the Hong Kong – Macau passenger ferry market. With the anticipated growth in the tourism of Macau, the additional vessels are necessary to cater for the strong demand for the sea transportation between Macau and destinations in the Pearl River Delta.

STCTS is now the market dominant leader and has successfully expands its market share and network coverage, as well as extend better service quality and destination choices to consumers. More importantly, through strategic consolidation and deployment of resources, we will continue to operate more effectively and solidify its advantage. We will continually capitalize in the new era of opportunities brought about by a pipeline of trans-regional infrastructure, and continue to achieve effective sustainable growth within the region.

Our Team:

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